STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

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Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: THE WINNER ADVOCATE		2. DATE: 9-23-04
3. FREQUENCY OF ISSUE: WEEKLY	3A. NO. OF ISSUES PUBLISHED ANNUALLY: 52	3B. ANNUAL SUBSCRIPTION PRICE $36.68 - 44.47
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 125 W. 3RD - WINNER SD 57580		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): 125 W. 3RD - WINNER SD 57580		
6. FULL NAME OF PUBLISHER: WILLIAM C. SNIFFIN		

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
ADVOCATE PUBLISHING CO. INC.	125 W. 3RD WINNER SD 57580

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

WILLIAM C. SNIFFIN PO BOX 900 LANDER WY 82520
CONNIE MILLER 2262 MERIDAN AVE SAN JOSE CA 95124

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	3000	3000
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	800	823
2. Mail Subscription (Paid and or requested)	2042	2099
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	2842	2922
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	24	17
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	13	13
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	2879	2952
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	51	13
2. Return from News Agents	70	35
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	3000	3000

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Trish Arvin
(Signature)

Business Manager
(Title)

State of South Dakota)
§
County of Tripp)

Sworn to before me this 23rd day of September, 2004

Cheryl Schroeder
Notary Public

(Seal)

My commission expires: 6-22-05

Form: SOS REC 051 7/2004